

# RICHARD C. HUSEMAN, PH.D.

*Professional Speaker*

*Executive Coach*

*Leadership Expert*

*Published Author*

## AREAS OF EXPERTISE

### EXECUTIVE COACHING

- Executive Performance for Business Results
- Maximizing Leadership Potential
- CEO and Top Level Job Transitions
- Leveraging Human Performance
- Communication Effectiveness
- Transformational Change
- Building Trust with Teams
- Leadership Legacy

### CORPORATE CONSULTING

- Leadership Development Strategy
- Succession Planning
- Transition Planning (Merger & Acquisition)
- Changing Corporate Culture
- Relationship Management
- Human Performance & Team Building
- Leadership Audits
- Board Leadership – Roles & Responsibilities



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## SELECTED CLIENTS

- IBM
- 3M
- AT & T
- Coca-Cola
- Mobil
- ExxonMobil
- Alegent Health
- Baptist Health Care
- Florida Hospital
- U.S. Marine Corps
- Deloitte & Touche
- Lockheed Aerospace

## BIOGRAPHICAL INFORMATION

Dick Huseman is a consultant, executive coach and professional speaker. He builds upon on his years of university experience (having served as a professor, department head and dean) as well as his varied corporate experience (including serving as the Global Manager for Executive Knowledge and Education for a Fortune 50 corporation). He has authored 12 books and written more than 100 articles and professional papers for journals and for national and international professional meetings. In addition, Dick draws on his years of experience as an independent board director where he has served on audit committees and has chaired compensation and human capital committees. He was the founding editor of the Corporate Knowledge Center at the University of Southern California.

Dick's life-long study of human performance has led him to create two self-assessment instruments that are designed to help individuals leverage their communication and change management styles more effectively (**The Interpersonal Communication Style Survey** and **The Personal Preferences Inventory**). Additionally, Dick has developed a leadership performance assessment process, which uses an instrument he designed called **The Job Relations Inventory (JRI)**. The JRI measures leadership performance by asking a leader's direct reports to rate the leader on several key performance indicators. Results are summarized in an individualized report called **The Coaching Playbook**.

Dick's most recent books are **How The Brain Works: The Secret To Great Leadership** (Equity Press, 2007), **BreakOUT: How To Unleash The Power of People** (Equity Press, 2005), **Give-To-Get Leadership: The Secret of the Hidden Paycheck** (Equity Press, 2002) and **The Leader As Coach: How To Lead A Winning Team** (Equity Press, 2004). Dick has co-authored nine other books, including **Managing the Equity Factor** (Houghton-Mifflin, 1989) and **Leading with Knowledge: The Nature of Competition in the 21<sup>st</sup> Century** (Sage, 1999). He is currently working on a motivational CD series tentatively titled **Rewire for Richness: The Key to Happiness, Health & Wealth**.

Dick is a highly recruited motivational speaker for a number of leadership development programs throughout this country as well as internationally, including programs in Argentina, Brazil, Chile, Canada, China, Colombia, England, Germany, Japan, Peru, Portugal, and South Africa.

Dick earned his B.A. at Greenville College and his M.A. and Ph.D. at the University of Illinois. He was a professor at the University of Georgia for 27 years and served as Chair of the Department of Management from 1976-1990. From 1990-1996, Dr. Huseman served as Dean of the College of Business Administration for the University of Central Florida in Orlando, Florida. From 1996-1997, he was on sabbatical at the University of Southern California. Currently, he is the Chairman/CEO of his own coaching and consulting firm, **Executive Development & Education**.